

# Wine, Dine & Unwind



## Sponsorship Opportunities

Hospice & Community Care, York’s largest non-profit hospice provider, will hold its annual **Wine, Dine & Unwind** on October 21, 2025 at the Country Club of York. Your sponsorship will help us to care for more than 1,200 patients and their families in York County this year through serious illness, end of life and bereavement support. Join us as we come together to celebrate life, enjoy fine wine and gourmet food, bid on exciting auction items, and ensure compassionate care is available for all our neighbors in need. Your business will receive great visibility as a philanthropic leader in the York community, with access to various marketing opportunities—reaching potential customers and clients.

	SPONSOR LEVEL	Diamond	Platinum	Gold	Silver	Bronze	Corporate
	SPONSOR COMMITMENT	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$1,000
<b>PUBLICATION BENEFITS</b>							
Logo placement on email invitation		X	X	X			
Logo placement on Wine, Dine & Unwind article in <i>Hospice Horizons</i>		X	X	X			
Logo placement with live link to sponsor’s webpage in digital version of <i>Hospice Horizons</i>		X	X	X			
Advertisement in event program		Full	Full	Full	Half	Half	Quarter
Recognition in Hospice & Community Care’s Annual Report		X	X	X	X	X	X
Recognition in Hospice & Community Care’s <i>Hospice Horizons</i>		X	X	X	X	X	X
<b>EVENT BENEFITS</b>							
Ability to distribute approved branded materials during event		X					
Logo placement on “Our Hospice Story” video		X	X				
Tickets		8	6	4	4	2	0
Recognition during event		X	X	X	X	X	X
Logo placement on event sponsor placard		X	X	X	X	X	X
<b>DIGITAL BENEFITS</b>							
Logo placement in event email marketing		X					
Individual recognition in select social media promotional posts (Facebook, Instagram, X) with a following of 3,500+ individuals		X	X				
Logo placement on billboard in York County		X	X				
Group recognition in select social media promotional posts (Facebook, Instagram, X) with a following of 3,500+ individuals		X	X	X	X		
Logo placement on silent online auction with live link to sponsor’s webpage		X	X	X	X	X	X
Year-long logo placement with live link to sponsor’s webpage on event website		X	X	X	X	X	X
Recognition on employee intranet		X	X	X	X	X	X

# 2024 Wine, Dine & Unwind Sponsorship Impact



"Children shouldn't die, and no parent should be faced with the loss of a child.

And yet, we do face the cruel reality that children become ill and die—often from congenital or genetic conditions, cancer, or complex diseases involving the brain. In Pennsylvania alone, approximately 1,000 children die each year of natural causes, and far more live with complex medical conditions that impact their lives and those of their families.

We are so fortunate in south central PA to have Hospice & Community Care's Sunflower Pediatric Program to keep these children out of the hospital and instead home with their family. Sunflower provides home-based pediatric palliative and hospice care—specialized medical and supportive care—for a child and their family, wherever they live.

Our ability to do this work reflects the incredible support we've received from our community. We've been able to broaden the arc of our services from a focus on pediatric hospice, which is palliative care in the last months of life, to include comprehensive, in-home palliative care earlier in a child's disease, when the burden of illness is significant for the entire family, but before hospice is medically appropriate.

While we won't ever be able to prevent child illness, we can certainly make a difference by giving families the ability to continue caring for their child at home—even through end of life—and do our very best to lighten their burden. Thank you for your support of this important work."

~ Kristen Moyer, MD  
Pediatric Medical Director  
Hospice & Community Care

More than  
**120**

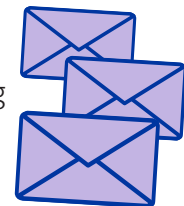
Hospice and Palliative patients served in York County per day.



**457**

Days of Care provided with a total of **\$95,513** raised in Day of Care Auction.

Promotional emails featuring our sponsors were sent each reaching nearly **8,000** individuals.



**3,847** Facebook followers

**176** X followers

**839** Instagram followers

**801** LinkedIn followers

**1,015**

Unique page views on the Wine, Dine & Unwind event webpage.

**282**

event attendees in 2024.



**\$306,000**

raised for York Palliative and Hospice patients and families.



Nearly  
**18,500**

households received the **Hospice Horizons** newsletter that promoted Wine, Dine and Unwind.

**The Ann B. Barshinger Hospice Center**  
235 Saint Charles Way, Suite 250  
York, PA 17402  
(717) 793-2113

**The Bob Fryer & Family Inpatient Center**  
4075 Old Harrisburg Pike  
Mount Joy, PA 17552  
(717) 735-9661

**The E. E. Manny Murry Center**  
Pathways Center for Grief & Loss  
4075 Old Harrisburg Pike  
Mount Joy, PA 17552  
(717) 391-2413

**The Essa Flory Center**  
685 Good Drive  
P.O. Box 4125  
Lancaster, PA 17604-4125  
(717) 295-3900